Krakow – due to its demographic, economic, social and scientific-cultural strength – ranks second in Poland among cities. It has unique values that are the basis of its economic development and an increase in the quality of life. It has high-quality human capital at its disposal. It is a city people consciously choose as a place to live, work, study, spend free time in a variety of ways. Sustainable development and the ability to meet specific challenges with the skillful use of own resources are the main priorities.

The academic center, with its 650 year old University , is permanently connected with the city and builds an unrepeated resource of knowledge in a unique way. It is the key to competitiveness and innovation not only of Krakow, but also of the entire region. The intensively developing economy based on knowledge is a completely new process in the economic life of the City, which makes it part of the modern economies of the world.

The overriding goal for Krakow is not only to be a modern city but also to be proud of its historical heritage. It aspires to be an open, rich, friendly and safe metropolis, vibrant with culture. Smart management and strengthening the sphere of modern services and the research and development sector are the foundations for the development of Krakow - a city where innovation and effective cooperation between science and business are the focus.

We invite you to visit our website and learn about the possibilities offered by magical Krakow - rooted in tradition, sensitive to everyday life and open to development: www.dlabiznesu.krakow.pl



Fot. Piotr Krochmal



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